

Bridgette Rooks

CEO Cre8tive Vibes | Brand Development | Digital Designer
bridgette.rooks@cre8tivevibes.com 423.305.2422

Creative Marketing Manager with substantial management experience paired with an outstanding ability to see the bigger picture and bring new visions to life. My focus is on brand development and social media management support for small businesses & entrepreneurs.



EXPERTISE IN BUSINESS & PROJECT MANAGEMENT

- Social media management (visual design, content development, scheduling, brand presence, and maintenance)
- Content Writing Support
- Project management (Monday, Trello, Teams)
- Proficiency in PowerPoint, Word, MS Office,
- Canva, Photoshop, Illustrator, InDesign
- Brand development training (online courses)
- Creative marketing planner
- Email marketing /sales funnels (HubSpot, MailChimp, Wix.)
- Website designer (Wix.com Partner)
- Graphic design (logos, icons)
- Strategic marketing planning for maximizing sales
- Published author Cre8ted to Win & The 7 Step Formula for Manifesting Your Dreams. Goal Setting Journal.
- Weekly Podcast host The EPLS

MISSION AND GOALS

My mission is to help aspiring entrepreneurs BYOB (Be Your Own Brand) and overcome their fear of social media and start sharing their voice, expertise, products, and services with the world!

Entrepreneurship is not a journey. It's about creating a lifestyle that will guarantee the growth and development your business needs that makes money doing what you love.



[LinkedIn](#)



[Digital Portfolio](#)



THE ENTREPRENEUR LIFESTYLE PODCAST

My weekly podcast is dedicated to aspiring entrepreneurs. Through personal tips, I share mindset best practices that I learned while starting my business. <https://anchor.fm/cre8tivevibes>

BYOB BE YOUR OWN BRAND ONLINE MASTERCLASS

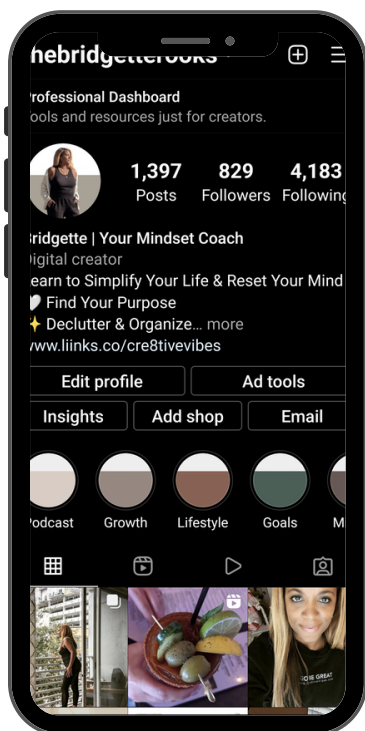
I self-published my 1st book and created an online training course to provide support to entrepreneurs to create a foundation and develop their business idea. <https://www.cre8tivevibes.com/byobinfo>



SOCIAL MEDIA

I enjoy digital networking and connecting with aspiring entrepreneurs every day. I focus on sharing tips and insight through weekly articles and lead generating promotions.

2020 - 2021 Instagram Performance totals



@cre8tivevibestudios



fb.com/creativevibes



@Cre8teLIFE



@BridgetteRooks